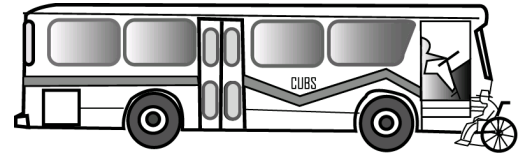


Community Urban Bus Service



CUBS...serving the Longview/Kelso urban area under the direction of the Cowlitz Transit Authority

NEWS RELEASE

FOR IMMEDIATE RELEASE: JULY 21, 2010

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CUBS SEEKS COMMUNITY INPUT ON TRANSIT ALTERNATIVES

LONGVIEW, WASH. (July 21, 2010) - The Cowlitz Transit Authority and Community Urban Bus Service (CUBS) invite the community to provide feedback on proposed transit service enhancements. Attend a drop-in style event in your neighborhood to review the proposed alternatives and share input. Events are scheduled for:

Tuesday, July 27	9 to 11 a.m.	Lower Columbia College, Student Center, 1600 Maple Street, Longview, WA
	12 to 2 p.m.	Longview Community Library, 1600 Louisiana, Longview, WA
	3 to 5 p.m.	Kelso Library, 314 Academy Street, Kelso, WA
Wednesday, July 28	10 a.m. to 12 p.m.	CUBS Transit Center, 1135 12th Avenue, Longview, WA
Thursday, July 29	12 to 2 p.m.	St. John Medical Center, Parkway Cafeteria, 1615 Delaware Street, Longview, WA
	3 to 5 p.m.	Walmart, 3715 Ocean Beach Highway, Longview, WA
Sunday, August 1	10 a.m. to 12 p.m.	Kelso Bridge Market, 106 NW 8 th , Kelso, WA

The community events will feature two draft alternatives for potential service enhancements that have been developed as part of a study sponsored by Cowlitz Transit Authority in response to area voters approving a funding increase in 2008. This study will determine the primary public transit needs of the Longview/Kelso community, and how to best address them.

Both alternatives propose a new express service linking Kelso with West Longview, more frequent service and expanded times, an increase in the number of bus stops and the addition of bus shelters at high volume locations. The first alternative focuses on retaining most of the existing CUBS route structure while operating more frequent service on existing routes with some minor route changes. The second alternative redesigns existing transit services with new and enhanced routes that provide more direct travel while eliminating some segments where few people currently use CUBS. Community input will help determine a preferred alternative, which will be presented to the Cowlitz Transit Authority Board in the fall.

The Cowlitz Transit Authority and CUBS values and encourages input from the community. For more information and to take a survey, please visit the project website at www.cubstransitplan.com, or contact Amy Asher at (360) 577-3041.

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